

WHAT IS YOUR PLAN?

Providing business leaders, owners, and their advisors, with a practical, and organized approach to preparing you for the transition of your life. *Are you ready?*

Are you planning to exit and sell your business? Exit planning is quickly becoming a buzzword in the legal and financial communities. Your professional advisors are positioning themselves to provide tax, risk management, wealth management, and contract preparation services. BEST Exit Plan Advisor has been trained to manage your team of tax, legal, business, and financial planners to navigate your exit strategy.

HOW?

BEST has partnered with **The ExitMap®** to plot a general direction for your business as you begin considerations for your exit. The resulting "exit map" doesn't provide step-by-step instruction but looks at multiple areas of your business, including **financial readiness, ease of planning, revenue streams, and operational efficiency**. Your BEST Exit Plan Advisor will then work with your team of advisors to optimize each of these four areas in preparation for a sale.

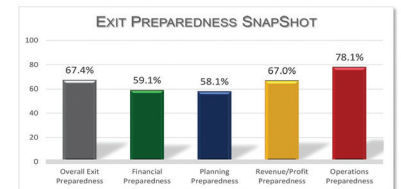


OVERALL EXIT PREPAREDNESS



Your ExitMap Preparedness Score is 67.398%.

One of the most challenging aspects of your exit will be the business appraisal process. BEST is here to make it easy. Utilizing advanced metrics gathered from **BizEquity**, the industry leader, we incorporate each primary valuation approach. This includes income, asset, market, comparable sales data, financial data (benchmarking), and industry data (risk assessment) from a diverse, growing, and global collection of resources. As you input data, you will get an immediate, real-time valuation of your business that changes with market fluctuations.



WHEN? NOW!

The transfer of a company is typically the most significant single financial event in a business owner's lifetime. **The ExitMap®** helps you and your BEST advisor plan the route and identify the roadblocks.



Let BEST lead your professional team through a coordinated process, focused on supporting and accomplishing your objectives.

Retained Executive Search & Strategic Human Resource Solutions

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